

RAFAEL IASSUO FASSIMOTO

ILLUSTRATOR AND GRAPHIC DESIGNER

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PROFILE

Nice to meet you, my name is Rafael Iassuo Fassimoto. I am an Illustrator and Graphic Designer. I have more than 10 years of experience. I have worked on several projects, creating illustrations, visual identities, animations, mascots, screens for websites and web applications. I've done work for brands like LG, CBRE, Abril Company, Crescer Magazine and Amil Health Plan. I hope we can talk and maybe open another successful chapter together.

EXPERIENCE

2026 - Currently - Graphic Designer – Fadelito, Early Childhood Education Network

A nursery and early childhood education network where I develop visual identities, web and print materials, and provide support to the marketing department.

2022 - Currently - Freelance Illustrator and Graphic Designer

I create illustrations and graphic designs for various clients, such as the Portuguese publishers Cordel D'Prata and Meialonga, having developed illustrations for over 20 children's books.

2012 - 2022 - Illustrator and Web Designer - Eggtech Services Ltd.

IT and Web Applications company. Where I developed illustrations, screens for web applications, icons for applications, institutional mascots, screens for infographics and other graphic projects.

2010 - 2012 - Graphic Design Intern - Secretary of Sports from São Paulo City

I participated in the visual development of various events, such as São Paulo's Virada Esportiva and other competitions.

EDUCATION

2008 - 2011 - Bachelor in Graphic Design, for **Presbyterian Mackenzie University**, São Paulo – SP.

2024 - Graduated in **Storyboard Fundamentals** at **Panamericana Escola de Arte e Design**.

2022 - 2023 - Graduated in **Concept Art** at **EBAC, British School of Creative Arts and Technology**.

2017 - 2018 - Graduated in **Illustration** at **Quanta Art Academy**.

AWARDS AND RECOGNITIONS

2025 - Book nominated for the **Gala dos Autores** award, from **Cordel d'Prata**

2017 - Art selected to appear in the gallery of the comic **'Street Fighter VS Darkstalker'** by **Capcom Co.**

2014 - **Globo Editorial Journalism Award - Winner Best Animated Video**

LANGUAGES AND SKILLS

- **Advanced English** - Between C1 Advanced and C2 Proficient according to CEFR.

- **Drawing and Illustration.**

- **Adobe Package.**

- **Paint Tool Sai.**

- **Canva.**