# RAFAEL IASSUO FASSIMOTO

# ILLUSTRATOR AND GRAPHIC DESIGNER

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# **PROFILE**

Nice to meet you, my name is Rafael lassuo Fassimoto. I am an Illustrator and Graphic Designer. I have more than 10 years of experience. I have worked on several projects, creating illustrations, visual identities, animations, mascots, screens for websites and web applications. I've done work for brands like LG, CBRE, Abril Company, Crescer Magazine and Amil Health Plan. I hope we can talk and maybe open another successful chapter together.

# **EXPERIENCE**

#### 2023 - Currently - Illustrator - Cordel D'Prata Publishing House

Portuguese publishing house where I currently develop illustrations for children's books.

#### 2022 - Currently - Graphic Designer and Illustrator - Freelancer

I develop visual identities, illustration and graphic design work for several clients.

### 2012 - 2022 - Illustrator and Web Designer - Eggtech Services Ltd.

IT and Web Applications company. Where I developed illustrations, screens for web applications, icons for applications, institutional mascots, screens for infographics and other graphic projects.

# 2010 - 2012 - Graphic Design Intern - Secretary of Sports from São Paulo City

I participated in the visual development of several sports events for my city. I revitalized the mascots of the public school sports program of the city.

#### **FDUCATION**

- 2008 2011 Bachelor in Graphic Design, for Presbyterian Mackenzie University, São Paulo SP.
- 2024 Graduated in Storyboard Fundamentals at Panamericana Escola de Arte e Design.
- 2022 2023 Graduated in Concept Art at EBAC, British School of Creative Arts and Technology.
- 2017 2018 Graduated in Illustration at Quanta Art Academy.

# **AWARDS**

2017 - Artwork selected to appear in the gallery of the comic 'Street Fighter VS Darkstalker'.

Contest held by Capcom Company and Udon Entertainment Studio.

#### 2014 - Globo Editorial Journalism Award - Best Video:

Animation work in partnership with Crescer Magazine.

#### LANGUAGES AND SKILLS

- Advanced English Between C1 Advanced and C2 Proficient according to CEFR.
- Drawing and Illustration.
- Adobe Package.
- Paint Tool Sai.
- Canva.